ORDER

KXLY4.2

Order / Rev: 169165 08370703 Alt Order #: POLITICAL C MCMORRIS Product Desc:

2179 Estimate:

Flight Dates: 09/26/16 - 10/09/16 09/15/16 / 09/15/16 Original Date / Rev:

Order Type: **GENERAL** Primary AE: JEANINE HOLMES

Sales Office: H-SE Sales Region: NATL

Name: Media Plus Agency

> **Buying Contact:** Billing Contact:

> > 160 Roy Street

Seattle, WA 98109

Billing Type: Cash

Billing Calendar: Broadcast Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser McMorris Rodgers, Cathy for Congres Name:

> Demographic: W35-64 **Product Codes:** PL Candidate P-3 Priority:

Revenue Codes: AGY, POL, CAND New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating	
09/26/16	10/07/16	4	\$140.00	\$119.00	October 2016	4	\$140.00	\$119.00	0.00	
					Totals	4	\$140.00	\$119.00	0.00	

Account Executives

Orders

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
JEANINE HOLMES			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KXLY4.2	1%	\$140.00		
Market	100%	\$14,000.00		

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	12%	\$1,680.00
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	15%	\$2,100.00
KREM	51%	\$7,140.00
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXLY	21%	\$2,940.00
UNKWN	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
•	1	KXLY2	09/26/16	10/07/16	7-8p	CM	7-8p	MTWTF	:30	1	\$35.00P-2	0.00 NM	2	\$70.00
					M-F 7-8p		(7:00 PM-7:30	PM)						
		Star	t Date E	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	W	eek: 09/2	26/16 1	0/02/16	MTWTF	1	\$35.00	0.00						
	W	eek: 10/0	3/16 1	0/09/16	MTWTF	1	\$35.00	0.00						

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Order / Rev: 169165 Advertiser: McMorris Rodgers, Cathy for Congress (

Alt Order #: 08370703 Product Desc: POLITICAL C MCMORRIS KXLY4.2

Flight Dates: 09/26/16 - 10/09/16 Estimate: 2179

Inventory Code Break Start/End Time Days Ln Ch Start End Len Spots Rate Pri Rtg Type Spots Amount 2 KXLY2 09/26/16 10/07/16 7-8p CM MTWTF--\$35.00P-2 \$70.00 7-8p :30 0.00 NM M-F 7-8p (7:30 PM-8:00 PM) Start Date <u>Weekdays</u> Spots/Week Rating End Date Rate MTWTF--Week: 09/26/16 10/02/16 1 \$35.00 0.00 MTWTF--Week: 10/03/16 10/09/16 1 \$35.00 0.00

Totals 4 \$140.00